



Ritchie Commercial Photography



Headshots/Corporate Portraiture

A headshot is your chance to make a great first impression. I will create a headshot package that suits you or your company's specific needs. We will work together to get the look you and your business want to project. My studio set-up is completely mobile – I will bring the photo session to you!



What to Wear

Formal business wear, business casual, sport casual – bring more than one outfit if you're not sure, or get a range of different looks in one photo session. Comfortable clothing that fits you without pinching or bulging, and classic colors are always best. Sometimes we can pin clothing in the back to create a slimmer fit, but we can't fix clothing which is too tight.



Grooming

Hair: Wear your hair how you like - if you plan something new, try to do it a week before your photo session. If you are outdoors, check the weather. Hairspray is your friend and a scarf or hat might be a fun accessory. You'll want to make sure those roots are freshly done, and don't forget to tidy stray eyebrows, facial hair and nose hair, too.

Nails: Don't forget a fresh manicure – a French manicure will go with all your outfits.

Make-Up: A natural look is best when it comes to make-up – a light foundation and powder helps with skin tone and shine. Re-touching can add to your look to make it more dramatic, but it can't fix poorly applied make-up.

Things to avoid:

Avoid words, logos, wide stripes and loud patterns as they can be distracting. Exposed bra straps, tan lines, sunburns: all these require extensive re-touching.

Dress with confidence!

